

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Budget Estimates

29 May – 31 May 2012

Question: BET 731-732

Topic: Media Monitoring (APRA)

Hansard Page: Written (received from Committee – 13 June 2012)

Senator Bushby asked:

731. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
- a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these same services for the year 2012-13?
 - c) What has been spent providing these services this financial year to date?
732. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these same services for the year 2012-13?
 - c) What has been spent providing these services this financial year to date?

Answer:

731. Nil. The Australian Prudential Regulation Authority does not provide media monitoring services to the Minister's office.
732. Refer c. below
- a. Sentia Media and previously Media Monitors Pty Ltd.
 - b. \$60,000.
 - c. For the financial year to 31 May 2012 - \$54,313.33.