Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Budget Estimates

29 May – 31 May 2012

Question: BET 727-728

Topic: Media Monitoring (ABS)

Hansard Page: Written (Received from Committee 13 June 2012)

Senator Bushby asked:

- 727. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
 - a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these same services for the year 2012-13?
 - c) What has been spent providing these services this financial year to date?
- 728. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
 - a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these same services for the year 2012-13?
 - c) What has been spent providing these services this financial year to date?

Answer:

- 727. Nil.
- 728. a) Australian Associated Press (AAP).

b) The estimated budget for 2012-13 is \$40,000.

c) The total cost of media monitoring services for the financial year to date 31 May 2012 is \$29,830.