

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Budget Estimates 2012

30 May 2012

Question: BET 528

Topic: Staffing – Graduates (ATO)

Hansard Page: Written (13/6/12)

Senator BUSHBY asked:

528. What was the cost for recruiting 2012 Graduates? Please itemise and detail costs.

Answer:

528. The direct supplier costs attributable to the recruitment process for the 2012 Graduate Development Program are:

Activity	Cost (\$)
Print and online advertising (managed through Adcorp)	81,832
University advertising (targeted emails)	450
Promotional materials (banners, brochures, etc)	25,101
Careers fairs	33,711
Innovative use of video conferencing to provide training on interviewing skills to 35 ATO staff involved in the graduate recruitment process (by the Australian Public Service Commission).	3,300
TOTAL	144,394

All other aspects of planning, administration and management of the recruitment process were managed in-house using existing staff and resources.