

Senate Economics Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

2016 - 2017

Division/Agency: Australian Small Business and Family Enterprise Ombudsman

Question No: 57

Topic: Market research

Reference: Written

Senator: Bilyk, Catryna

Question:

1. How much did the Ombudsman's office spend on market research in calendar year 2016 (GST inclusive)?
2. Can a list of all market research contracts entered into please be provided, together with the Austender Contract Notice number?
3. What was the purpose of this market research?
4. Did it relate to an advertising or information campaign? If so, which campaign?

Answer:

Nil.