

Senate Economics Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

2016 - 2017

Division/Agency: Australian Small Business and Family Enterprise Ombudsman

Question No: 2

Topic: Advertising and information campaigns

Reference: Written

Senator: Bilyk, Catryna

Question:

1. How much has the Ombudsman's office spent on advertising and information campaigns since 1 October 2016 (GST inclusive)?
2. Can a list of all Contract Notice IDs for the Austender website in relation to advertising and information campaign contracts please be provided?
3. How much did the Ombudsman's office spend on Facebook advertising or sponsored Facebook posts in calendar year 2016 (GST inclusive)?
4. How much did the Ombudsman's office spend on Google adwords advertising in calendar year 2016 (GST inclusive)?

Answer:

Nil.