

Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Industry, Innovation and Science Portfolio
2016 - 2017 Additional Estimates
2 March 2017

DEPARTMENT: DEPARTMENT OF INDUSTRY, INNOVATION AND SCIENCE

TOPIC: Market research

REFERENCE: Written Question – Senator Bilyk

QUESTION No.: AI-106

1. How much did the Department spent on market research in calendar year 2016 (GST inclusive)?
2. Can a list of all market research contracts entered into please be provided, together with the Austender Contract Notice number?
3. What was the purpose of this market research?
4. Did it relate to an advertising or information campaign? If so, which campaign?

ANSWER

This information is detailed in the Department of Industry, Innovation and Science 2015-16 Annual report. The annual report is available on the Department of Industry, Innovation and Science website <https://industry.gov.au/AboutUs/CorporatePublications/AnnualReports/Pages/Annual-Report-2015-2016.aspx>

Details of relevant procurement contracts are available at <https://www.tenders.gov.au/>