

**Senate Economics Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Additional Estimates

2015 - 2016

**Department/Agency: ASIC**

**Question: AET 2250-2251**

**Topic: Media Monitoring**

**Reference: written - 19 February 2016**

**Senator: Ludwig, Joe**

**Question:**

Since the change of Prime Minister on 14 September, 2015:

2250. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
- a) Which agency or agencies provided these services?
  - b) What has been spent providing these services during the specified period?
  - c) Itemise these expenses.
2251. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
- a) Which agency or agencies provided these services?
  - b) What has been spent providing these services during the specified period?
  - c) Itemise these expenses

**Answer:**

2250. ASIC does not provide media monitoring services to the Minister's office.
- a) Not applicable
  - b) Not applicable
  - c) Not applicable
2251. The total amount paid by ASIC for media monitoring services from 14 September 2015 to 29 February 2016 is \$34,471.
- a) These services were provided by iSentia and Australian Associated Press Pty Ltd.
  - b) \$34,471 has been spent on media monitoring services from 14 September 2015 to 29 February 2016.
  - c) \$28,580 has been spent on iSentia media monitoring services and \$5,891 has been spent on Australian Associated Press Pty Ltd.