

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

2015 - 2016

Department/Agency: ACCC

Question: AET 2242-2243

Topic: Media monitoring

Reference: written - 19 February 2016

Senator: Ludwig, Joe/Wong, Penny

Question:

Since the change of Prime Minister on 14 September, 2015:

2242. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?

- a) Which agency or agencies provided these services?
- b) What has been spent providing these services during the specified period?
- c) Itemise these expenses.

2243. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?

- a) Which agency or agencies provided these services?
- b) What has been spent providing these services during the specified period?
- c) Itemise these expenses

Answer:

2242. The ACCC does not provide these services to the Minister's office.

- a) Not applicable
- b) Not applicable
- c) Not applicable

2243. The ACCC spent \$101,478.67 (GST inclusive) during the period from 1 September 2015 to 29 February 2016.

- a) iSentia Pty Ltd
- b) The ACCC spent \$101,478.67 (GST inclusive) during the period from 1 September 2015 to 29 February 2016.
- c)

Period	Product	Cost
1/9/15 – 30/9/15	Press Copyright – Digital	\$993.67
1/9/15 – 30/9/15	Broadcast Copyright	\$100.08
1/9/15 – 30/9/15	Audio clips	\$113.82
1/9/15 – 30/9/15	Service fee	\$19250.00
1/10/15- 31/10/15	Press Copyright – Digital	\$1712.50
1/10/15- 31/10/15	Broadcast Copyright	\$59.59

1/10/15- 31/10/15	Audio clips	\$46.20
1/10/15- 31/10/15	Service fee	\$19250.00
1/11/15 – 30/11/15	Press Copyright – Digital	\$1787.46
1/11/15 – 30/11/15	Service fee	\$19250.00
1/12/15 – 30/12/15	Press Copyright – Digital	\$1798.99
1/12/15 – 30/12/15	Broadcast Copyright	\$104.06
1/12/15 – 30/12/15	Service fee	\$19250.00
1/2/16 – 29/2/16	Press Copyright – Digital	\$961.00
1/2/16 – 29/2/16	Broadcast Copyright	\$61.60
1/2/16 – 29/2/16	Service fee	\$16500.00
1/2/16 – 29/2/16	Transcript	\$264.00
	Credit notes	-\$17.30