

**Economics Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
Industry, Innovation and Science Portfolio  
2015-16 Additional Budget Estimates  
11 February 2016

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**DEPARTMENT:** DEPARTMENT OF INDUSTRY, INNOVATION AND SCIENCE

**TOPIC:** Media monitoring

**REFERENCE:** Written Questions – Senator Ludwig

**QUESTION No.:** AI-75

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
  - Which agency or agencies provided these services?
  - What has been spent providing these services during the specified period?
  - Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
  - Which agency or agencies provided these services?
  - What has been spent providing these services during the specified period?

Itemise these expenses

**ANSWER**

1. Please refer to the response to question two. The Minister's Office receives a subset of the services procured by the Department for its business use.
2. The total cost of media monitoring services for the period of 1 September 2015 to 31 January 2016 is \$172,022 (GST exclusive). These services were provided by iSentia Pty Ltd.