

Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Industry, Innovation and Science Portfolio
2015-16 Additional Budget Estimates
11 February 2016

DEPARTMENT: DEPARTMENT OF INDUSTRY, INNOVATION AND SCIENCE

TOPIC: \$28 million advertising campaign, fact sheets

REFERENCE: Question on Notice (Hansard, Thursday 11 February 2016, page 98)

QUESTION No.: AI-19

Senator KIM CARR: So the detail of the \$28 million for this ad would be on another fact sheet somewhere, would it? Part of the government's initiative was to produce a fact sheet on this \$28 million, was it?

Ms Beauchamp : There is not a fact sheet on the \$28 million; there is a fact sheet on each of the measures referred to in the Innovation and Science Agenda document.

Senator KIM CARR: And is the \$28 million advertising campaign referred to in any of those fact sheets?

Ms Beauchamp : I would have to take that on notice.

Ms Graham : We will take that on notice.

ANSWER

The advertising campaign was announced by the Prime Minister and Minister Pyne. See:

- Prime Minister announcement: <http://www.pm.gov.au/media/2015-12-07/national-innovation-and-science-agenda>
- Minister Pyne announcement: <http://www.minister.industry.gov.au/ministers/pyne/media-releases/agenda-transform-australian-economy>