

**Economics Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
Industry Innovation and Science Portfolio  
2015-16 Additional Budget Estimates  
11 February 2016

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**DEPARTMENT:** DEPARTMENT OF INDUSTRY, INNOVATION AND SCIENCE

**TOPIC:** Contract ID numbers of each element of the campaign

**REFERENCE:** Question on Notice (Hansard, 11 February 2016, page 96)

**QUESTION No.:**AI-16

Senator KIM CARR: You may want to take this on notice; I appreciate the detail may not be here with you. I would like to know the relevant contract ID numbers of each element of the campaign, as well as the name of the company the contract was awarded to, a description of the service that is to be provided, the value of the contract and the date the contract was executed. Can you take that on notice for me, please?

Ms Cook : Yes.

**ANSWER**

**OPC IT** (Web Developer Services in Drupal) (CN3312079 - executed 24 Nov 2015) \$59,909.01 ex GST

**WHYBIN\TBWA** (Creative Services) (CN3312065 – executed 2 Dec 2015) \$2,268,268.00 ex GST

**Dentsu Mitchell** (Media Buy) – (CN3322369 - executed 3 Dec 2015) \$499,967.12 and (CN2233349 - executed 21 Jan 2016) \$15,454,545.17

**ORIMA** (Research Services) (CN3312065 - executed 3 Dec 2015) \$413,900.00 ex GST

**AMR Interactive** (Research Services) (CN3312189 – executed 13 Nov 2015) \$414,400.00 ex GST