Senate Economics Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates 2014 - 2015

Department/Agency: Treasury

Question: AET 28

Topic: AET 28 - Tax White Paper contracts Reference: Hansard page no. 75 - 25 February 2015

Senator: Ketter, Chris

Question:

Senator KETTER: There are two other contracts that I am aware of, and I am not sure if they are related to this particular exercise. There is a supplier named Taylor Nelson Sofres and it is for market research, \$79,200. Is that also related to this?

Mr Hickey: That is not related to the IGR, no.

Senator KETTER: Also, there is a contract with ZOO Advertising for \$101,000; are you

aware if that is related to this exercise?

Mr Hickey: Not to the IGR, no.

Senator DASTYARI: What are they related to, do you know?

Mr Hickey: My understanding of those contracts is that they are in relation to work we are doing on the tax white paper, the discussion paper, and some work that is underway on that. Senator DASTYARI: Are questions about the tax white paper with the Revenue Group?

Mr Ray: Yes, tomorrow morning.

Senator KETTER: So, we are at the focus group stage, as I understand it. I understand these are very preliminary stages, but how far advanced is the scoping for this exercise? Mr Hickey: We have conducted a number of research groups; I am not sure of the exact number. I can take that on notice. I think it was around 30 groups that we have done. That has been through a couple of different stages of the research and has obviously been conducted across a number of groups in various locations, various demographics, different demographics to get a good understanding of those processes. We have had the initial results from the research for that. That has been a process that we are going through, which is a process that we are still continuing through at the moment.

Answer:

During the preliminary stage focus groups and in-depth interviews were conducted for developmental research purposes.