

Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Industry and Science Portfolio
Additional Estimates 2014-15
26 February 2015

AGENCY/DEPARTMENT: DEPARTMENT OF INDUSTRY AND SCIENCE

TOPIC: Automotive Growth Fund

REFERENCE: Written Question – Senator Carr

QUESTION No.: AI-72

1. In relation to the Automotive Growth Fund, when will the Government announce the first round of successful applicants for the Next Generation Manufacturing Investment Programme?
2. In relation to the Automotive Growth Fund, the [webpage](#) for the Regional Infrastructure Programme states that the program “is expected to open in the coming months” and that “Further information...will be published shortly”. When was this notice first put on the website?
3. In relation to the Automotive Growth Fund, when will the Department provide guidelines and open applications for the Regional Infrastructure Programme?
4. In relation to the Automotive Growth Fund, and the Skills and Training Initiative, have Holden and Toyota being granted an FBT tax exemption for their contributions to the scheme?
5. In relation to the Automotive Growth Fund, please outline all the Department’s promotional and educational activities in relation to this fund, including the total budget for promotion, advertising and educational activities, the relevant AusTender reference numbers and methods (i.e. print advertising, seminars, websites billboards, television, radio etc.).

ANSWER

1. Applications received under Round 1 of the Next Generation Manufacturing Investment Programme are currently being assessed. Successful applicants will be announced in the near future.
2. 27 June 2014.
3. The delivery arrangements for the Regional Infrastructure Programme are still under development. The department is negotiating with Victorian and South Australian government officials on those arrangements.
4. No.
5. The total budget for all of the department’s promotional, advertising and educational activities for the Growth Fund is \$384,849 (including GST). This includes costs for the following activities in 2014-15:

Activity	Dates	Expenditure (including GST)
Advertising and promotion activity for Round 1 of the Automotive Diversification Programme <ul style="list-style-type: none"> • Four advertisements in GoAuto • Two email campaigns 	August 2014 to September 2014	\$5,560
Promotion and education activity for Round 1 of Next Generation Manufacturing Investment Programme <ul style="list-style-type: none"> • Six email campaigns (promoting the 29 information sessions) 	October to November 2014	\$1,798
Promotion and advertising activity for the Growth Fund awareness initiative. <ul style="list-style-type: none"> • Advertising started on 22 February and runs for two months. It includes billboards, radio, press and online advertising. • Advertising will run in the key regions affected by the automotive manufacturing industry closures. These regions include: Altona, Broadmeadows, Geelong and Melbourne in Victoria; and Adelaide, Elizabeth and Salisbury in South Australia. • Development of advertising materials cost: \$29,364 AusTender reference: CN2887422. • Media buy cost \$342,874 (This was published on Austender as at 7 April 2015 as per the following link: https://www.tenders.gov.au/?event=public.cn.view&CNUUID=AAD808BD-9CE6-53EC-E2E3C16266355A50) 	November to March 2015	\$372,238
Advertising and promotion activity for Round 2 of Automotive Diversification Programme <ul style="list-style-type: none"> • Four advertisements in GoAuto • One email campaign 	March 2015 to April 2015	\$5,253
TOTAL		\$384,849