

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

26 February 2014

Question: AET 771-772

Topic: Government Advertising

Written: 5 March 2014

Senator LUDWIG asked:

771. How much has been spent on government advertising (including job ads) since 7 September 2013?
- a) List each item of expenditure and cost.
 - b) List the approving officer for each item.
 - c) Detail the outlets that were paid for the advertising.
772. What government advertising is planned for the rest of the financial year?
- a) List the total expected cost.
 - b) List each item of expenditure and cost.
 - c) List the approving officer for each item.
 - d) Detail the outlets that have been or will be paid for the advertising.

Answer:

771.

Date	Outlet	Purpose	Approving Officer	Cost (GST Exclusive)
18/10/2013	Adcorp Australia	Safeguards Public Hearing	Assistant Commissioner	1,663.68
08/11/2013	Adcorp Australia	Announce new Auto Inquiry	Research Manager	2,847.30
28/11/2013	Adcorp Australia	Childcare Inquiry Public Notices	Research Manager	930.12
30/11/2013	Adcorp Australia	Announce new Infrastructure Inquiry	Assistant Commissioner	2091.42
30/11/2013	Adcorp Australia	Auto Public Hearing dates	Assistant Commissioner	2,551.03

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

26 February 2014

17/12/2013	Adcorp Australia	Announce new Tasmanian Freight Inquiry	Assistant Commissioner	2,167.33
31/01/2014	Adcorp Australia	Announce Tasmanian Freight Public Hearing dates	Assistant Commissioner	2,352.41
14/02/2014	Adcorp Australia	Geographic Labour Mobility Public Forum	Assistant Commissioner	864.25
		Total 7 September to 5 March 2014		\$15,467.54

772. The Commission will continue to advertise public inquiries and hearings as they arise.