

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

26 February 2014

Question: AET 51-52

Topic: Media Monitoring

Written: Received from Committee – 5 March 2014

Senator Ludwig asked:

51. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from 7 September 2013 to date?
 - a. Which agency or agencies provided these services?
 - b. What has been spent providing these services from 7 September 2013 to date?
 - c. Itemise these expenses.

52. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?
 - a. Which agency or agencies provided these services?
 - b. What has been spent providing these services from 7 September 2013 to date?
 - c. Itemise these expenses

Answer:

51. Costs are aggregated across all Ministerial offices in the Treasury portfolio. The total spent on press clippings, electronic media transcripts etcetera provided to the offices of the Treasurer, Assistant Treasurer and Parliamentary Secretary from 7 September 2013 to 28 February 2014 is \$97,001.69.
 - a) iSentia provides media monitoring services.
 - b) \$97,001.69 for the Ministerial offices.
 - c) To attempt to provide this level of detail would involve an unreasonable diversion of departmental resources.

52. The total spend for press clippings, electronic media transcripts etcetera provided to The Treasury from 7 September 2013 to 28 February 2014 is \$1,153.43.
 - a) iSentia provides media monitoring services.
 - b) \$1,153.43 for the department.
 - c) To attempt to provide this level of detail would involve an unreasonable diversion of departmental resources.