

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

13 – 14 February 2013

Question: AET 226-227

Topic: Media Monitoring

Written: Received from Committee – 22 February 2013

Senator BUSHBY asked:

226. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
- Which agency or agencies provided these services?
 - What is the estimated budget to provide these services for the year 2012-13?
 - What has been spent providing these services this financial year to date?
227. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- Which agency or agencies provided these services?
 - What is the estimated budget to provide these services for the year 2012-13?
 - What has been spent providing these services this financial year to date?

Answer:

226. Costs are aggregated across all Ministerial offices in the Treasury portfolio. The total spent on press clippings, electronic media transcripts etc. provided to the offices of the Treasurer, Assistant Treasurer, Minister for Financial Services and Superannuation and Parliamentary Secretary for the financial year to date (as at 28 February 2013) is \$178,698.
- Sentia provides media monitoring services.
 - \$443,000 for the combined Treasury ministerial offices.
 - \$178,698 for the combined Treasury ministerial offices.
227. The total spend for press clippings, electronic media transcripts etc. provided to The Treasury financial year (as at 28 February 2013) is \$374.
- Sentia provides media monitoring services.
 - \$5000
 - \$374