

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Supplementary Budget Estimates Hearings October 2015

Communications Portfolio

Australia Post

Question No: 144

Australia Post

Hansard Ref: Written, 29/10/2015

Topic: StarTrack purchase

Senator Urquhart, Anne asked:

1. The Annual Report states that there are 36,743 employees (p.1). Do these include StarTrack employees? If so, how many of these are there?
2. How much was spent in rebranding StarTrack as Blue Post? Is this figure outlined anywhere in the Annual Report?

Answer:

1. Of the 36,743 employees reported in the Annual report, 4,400 were StarTrack employees (which means they are employed under the StarTrack Express Pty Ltd employing entity). However, a total of 11,149 people are currently employed as part of our Parcel and eCommerce Services business (which is made up of StarTrack and the existing Australia Post Parcel Services business unit) and is now branded as StarTrack.
2. Our new StarTrack brand represents our Parcel and eCommerce Services business, which brings together the existing Australia Post Parcels business and the StarTrack business we acquired fully in 2012. Under this brand, we now provide supply chain and delivery services to meet the demands of our customers who operate in a world driven by eCommerce.

The expenditure related to the refreshed branding of StarTrack as a business of Australia Post, totalled \$15.5 million in 2014-15. This figure includes \$0.8 million of expenditure on vehicles that were scheduled for a refresh during this financial year. This figure was not individually reported in the 2015 Annual Report.