

Senate Standing Committee on Environment and Communications
Legislation Committee
Answers to questions on notice
Environment portfolio

Question No: 356
Hearing: Supplementary Budget Estimates
Outcome: Corporate
Programme: Policy Analysis and Implementation Division
Topic: PORTFOLIO WIDE - COMMUNICATION STAFF
Hansard Page: N/A
Question Date: 29 October 2014
Question Type: Written

Senator Ludwig asked:

For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:

- a. How many ongoing staff, the classification, the type of work they undertake and their location.
- b. How many non-ongoing staff, their classification, type of work they undertake and their location
- c. How many contractors, their classification, type of work they undertake and their location
- d. How many are graphic designers?
- e. How many are media managers?
- f. How many organise events?

Answer:

Departmental and agency communication staff provide a range of internal and external communication services.

The work of communication staff includes the development of information about policies and programmes, communication strategies, stakeholder engagement activities, media and social media liaison, monitoring and engagement, liaison with the offices of the Minister and Parliamentary Secretary, issues management, events management, publication development and advertising advice.

Department of the Environment (the Department) and portfolio agencies have a combination of Public Affairs Officers and APS classified staff to deliver communications work.

The Department

- a. 24 ongoing staff:

Canberra

Senior Public Affairs Director Grade 2	1
Senior Public Affairs Director Grade 1	1
Public Affairs Officer Grade 3	8
Public Affairs Officer Grade 2	4
Public Affairs Officer Grade 1	1
APS 6	1
APS 5	2

Hobart

Public Affairs Officer Grade 3	1
Public Affairs Officer Grade 2	1
APS 6	3
APS 5	1

- b. Nil
- c. Nil
- d. APS5 x 1
- e. The media team comprises one PAO3 and two PAO2s.
- f. Nil dedicated events officers. Officers work on events as appropriate.

Bureau of Meteorology

- a. 21 ongoing staff:

Melbourne

EL2	4
EL1	5
APS6	3
APS5	2

Canberra

EL1	2
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Sydney, Brisbane, Hobart, Perth and Adelaide

EL1	1 (in each office)
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- b. 13 non-ongoing staff:

Melbourne

EL1	6
APS6	4
APS5	2

Darwin

EL1	1
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- c. 3 contract staff:

Melbourne

APS6	1
APS5	1
APS2	1

- d. 3 graphic designers
- e. 10 media managers
- f. Nil dedicated events officers. Officers work on events as appropriate.

Clean Energy Regulator

a. 15 ongoing staff:

Canberra

Executive Level 2	1
Executive Level 1	7 (incl. 2 part time positions)
APS 6	2 (incl. 1 part time position)
APS 5	4
APS 4	1

b. 1 non-ongoing staff:

APS 6	1
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c. 2 contract staff:

APS 6	1 (max 25 hours per week)
APS 6	1 (max 37 hours per week)

d. One graphic designer

e. Nil

f. Nil dedicated events officers. Officers work on events as appropriate.

Climate Change Authority

a. Nil

b. Nil

c. The Authority has contracted out its media communications requirements. The requirement does not warrant a full time (or even regular part time) position. The requirements are met on as the needs basis. It is not a 'position' and therefore does not hold a designated classification. The contracted services involve assisting with the Authority's media/communication requirements on a sessional basis and when required, is based at the Climate Change Authority office in Melbourne

d. Nil

e. One, as noted at c. above

f. Nil

Great Barrier Marine Park Authority

a. 9 ongoing staff:

Townsville

Executive level 2	1
Executive Level 1	2
APS6	1
APS5	2
APS4	2
APS2	1

b. 1 non-ongoing staff:

APS6	1
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c. Nil

- d. One graphic designer
- e. Two media managers
- f. Nil dedicated events officers. Officers work on events as appropriate.

Murray Darling Basin Authority

- a. 10.5 ongoing staff:

Canberra

EL2	1.5
EL1	5
APS6	4

- a. 2 non-ongoing staff:

APS6	2
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- b. 1 contract staff:

APS6	1
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- c. One graphic designer
- d. One media officer
- e. Nil dedicated events officers. Officers work on events as appropriate.

Director of National Parks

- a. 6.8 ongoing staff:

Canberra

Senior Public Affairs Director Grade 1	1
Public Affairs Officer Grade 3	0.8
Public Affairs Officer Grade 2	1

Uluru-Kata Tjuta National Park

APS 5	1
APS 4	1

Kakadu National Park

APS4	1
APS3	1

- b. 1 non-ongoing staff:

APS 6	1
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- c. Nil
- d. Nil
- e. Nil in Canberra and no dedicated media officers elsewhere. Staff in Uluru-Kata Tjuta National Park process film and photography permits and accompany film crews. Staff in Kakadu National Park process media permits and facilitate film crews on the ground.
- f. Nil

Sydney Harbour Federation Trust

- a. Nil
- b. 6 Non-ongoing staff:
 - Executive Level 1 1
 - Level 6 3
 - Level 2 1
 - Level 4 1
- c. Nil
- d. Two graphic designers
- e. One media manager
- f. Two event organisers