

**Senate Standing Committee on Environment and Communications  
Legislation Committee**  
Answers to questions on notice  
**Environment portfolio**

**Question No:** 354  
**Hearing:** Supplementary Budget Estimates  
**Outcome:** Corporate  
**Programme:** Policy Analysis and Implementation  
**Topic:** PORTFOLIO WIDE - ADVERTISING  
**Hansard Page:** N/A  
**Question Date:** 29 October 2014  
**Question Type:** Written

**Senator Ludwig asked:**

Since Budget Estimates in June, 2014, how much has the Department/Agency spent on Advertising? Including through the use of agencies.

- a. Please detail each advertising campaign including its cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning.
- b. Provide copies of approvals, including but not limited to, approvals made by the Prime Minister or his delegate, the Minister of their delegate or the department or their delegate.

**Answer**

The Department of the Environment and portfolio agencies have spent a total of \$52,667.12 (GST exclusive) on advertising between Senate Estimates in June 2014 and 31 October 2014.

- a. All advertising expenditure was on non-campaign advertising.
- b. The non-campaign advertising approvals were by departmental and agency officers according to their delegation as outlines in response to SQ14-000837. The provision of copies of approvals would be an unreasonable diversion of resources.