

**Senate Standing Committee on Environment and Communications
Legislation Committee**
Answers to questions on notice
Environment portfolio

Question No: 25
Hearing: Supplementary Budget Estimates
Outcome: Outcome 1
Programme: Biodiversity Conservation Division
Topic: REEF TRUST
Hansard Page: N/A
Question Date: 29 October 2014
Question Type: Written

Senator Waters asked:

Please provide an updated response to QoN 6 of Budget Estimates 2014 , regarding the Reef Trust (reference - www.aph.gov.au/~media/Committees/ec_ctte/estimates/bud_1415/Environment/answers/qon6.pdf)

Senator WATERS: Thank you. Have there been any discussions of allowing corporations who are required to make contributions to Reef Trust under conditions to use Reef Trust branding or their association with Reef Trust in any kind of PR materials?

Ms Lane: Are you talking about in relation to offsets or more generally?

Senator WATERS: Or both if there is a distinction.

Ms Lane: Not to my knowledge. There are some conditions that have been made as part of some recent approvals which do talk about the Reef Trust, but I will have to take on notice the question about branding.

Answer:

The Department is continuing to take a considered and deliberate approach to progressing arrangements relating to private or philanthropic donations to the Trust.

This includes consideration of the approach to public relations material and/or branding.