

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Supplementary Budget Estimates Hearings November 2014
Communications Portfolio
Australian Broadcasting Corporation

Question No: 636

Program No. Australian Broadcasting Corporation

Hansard Ref: In Writing

Topic: Communications Staff

Senator Ludwig asked:

1. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:
2. How many ongoing staff, the classification, the type of work they undertake and their location.
3. How many non-ongoing staff, their classification, type of work they undertake and their location
4. How many contractors, their classification, type of work they undertake and their location
5. How many are graphic designers?
6. How many are media managers?
7. How many organise events?

Answer:

1. In relation to all public relations, communications and media functions:
2. The ABC employs 94 ongoing staff broken down as follows: *(data at 14 Dec 2014)*

Type of Work / Classification	NSW	VIC	QLD	SA	WA	TAS	ACT	NT	Grand Total
Public Relations/ Communications/ Media	5	2							7
Director	1								1
Senior Executive	1	2							3
Admin/Professional	3								3
Marketing/ Publicity/ Promotions	62	12	4	3	2	2	1	1	87
Senior Executive	9	1							10
Content Maker	21	5	2	1	2				31
Admin/Professional	32	6	2	2		2	1	1	46
Grand Total	67	14	4	3	2	2	1	1	94

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3. The ABC employs 25 non-ongoing staff broken down as follows: *(data at 14 Dec 2014 – includes non-ongoing contract staff only. Information relating to casuals is not available)*

Type of Work / Classification	NSW	VIC	WA	TAS	Grand Total
Public Relations/ Communications/ Media	1	1			2
Admin/Professional	1	1			2
Marketing/ Publicity/ Promotions	21		1	1	23
Director	1				1
Senior Executive	4				4
Content Maker	4			1	5
Admin/Professional	12		1		13
Grand Total	22	1	1	1	25

4. Information relating to contractors is not available.
5. Four staff are employed as graphics designers.
6. Three staff are employed as media managers.
7. Four staff are involved in organising events.