Answers to Senate Estimates Questions on Notice

Supplementary Budget Estimates Hearings November 2014

Communications Portfolio

Australian Broadcasting Corporation

Question No: 627

Program No. Australian Broadcasting Corporation

Hansard Ref: In writing

Topic: Merchandise or promotional material

Senator Ludwig asked:

Since 7 September 2013:

- 1. Has the department purchased any merchandise or promotional material?
- 2. List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)
- 3. List the cost for each item
- 4. List the quantity of each item
- 5. Who suggested these materials be created?
- 6. Who approved its creation?
- 7. Provide copies of authorisation
- 8. When was the Minister informed of the material being created?
- 9. Who created the material?
- 10. How was that person selected?
- 11. How many individuals or groups were considered in selecting who to create the material?

Answer:

- 1. Since 7 September 2013, the ABC has purchased merchandise and promotional materials.
- 2-11. Detail about items purchased is listed in the table attached.

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QUESTIONS ON NOTICE RESPONSE : ABC Local Radio Queensland (QLD) Has the department Yes purchased any merchandise or promotional material? ABC branded "ABC ABC branded ABC Branded ABC "Battle of ABC branded ABC branded hanging List by item, and purpose for each Emergency Radio Wind up "Community the Bowls" Banner for Banners for internal use Correspondent" item, including if the Magnets App" Pop Radios Listener outside (foyers) Competition broadcast and material is for a up Banner **Tee-Shirts** specific policy or outdoor use **Event** program or for a generic purpose (note that purpose) List the cost for \$0.75 \$129.00 \$602.37 + \$11.52 \$29.90 \$247.50 \$495.00 each item \$261.90 (printing) List the quantity of 2500 24 35 20 2 each item Who suggested these Local Radio Marketing Manager QLD materials be

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created?									
Who approved its	Hd, Radio	Local Radio	Marketing Mana	ager QLD					
creation?	Marketing	Expenditure	e over \$2000 is ap	proved by Local Radio	Management and	l Hd, Radio Marke	eting.		
Provide copies of		uthorisation was provided in accordance with the ABC's delegation processes. Providing copies of this information would require an							
authorisation	unreasonable divers	inreasonable diversion of resources.							
When was the	Not applicable								
Minister informed									
of the material									
being created?									
Who created the	Adsun	FBMS	Radios	T-shirts purchased	MBE Robina	Banner	JSA		
material?			purchased	from AS Colour &		specialists			
			from EBay +	printed by The Print					
			printing by	Bar					
			Adsun						
How was that	Selection based on	price point an	nd ability to deliv	er high standard produc	ets.				
person selected?									
How many	5-6	5	1	6	3	2	2		
individuals or									
groups were									
considered in									
selecting who to									
create the material?									

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QUESTIONS ON NOTICE REPONSE: ABC Local Radio Northern Territory (NT) Yes Has the department purchased any merchandise or promotional material? 105.7 ABC ABC Local 105.7 ABC 105.7 ABC 105.7 ABC Darwin & 105.7 ABC Darwin + 783 ABC List by item, and purpose for each Darwin | Fishing Radio | Guitar Darwin | Darwin | Branded 783 ABC Alice Springs Alice Springs | branded thongs | item, including if the Lures – *The Lure* Pick/Keyrings Bone Red Pencils -Branded Products -Thong of the Year all of station - EXHUMED shaped car stickers, keep cups, promotion early 2015 in Darwin material is for a of the Top End -Dear Margo and drink coolers and Surviving Summer in the specific policy or promotional item wastebag Adam promotional to support all of dispensers promotional item Centre promotion early 2015 in program or for a item to support Merchandise items to generic purpose station campaign National Local -Dog of ato support weekly support ABC outside Alice Springs + additional (note that purpose) Radio and ABC Day – listener generated broadcasts at Cultural merchandise items for giveaway at ABC outside broadcasts and Festivals and TV promotion promotiona content segment 1 item to Agricultural Shows in events across the year in NT. support NT. weeklv segment on the Breakfast

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			program.			
List the cost for	\$6.00	\$0.90	\$3.06	\$0.74	Stickers = \$0.95	\$3.95
each item					Keep Cups = $$3.40$	
					Coolers = \$1.85	
List the quantity of	300	200	250	500	Stickers x 2000	1500
each item					Keep Cups x 500	
					Drink coolers x 1000	
Who suggested these	Local Radio Marke	eting Manager NT				
materials be						
created?						
Who approved its	Local Radio Marke	eting Manager NT				
creation?	Expenditure over \$	2000 is approved	by Local Radi	o Management and H	ld, Radio Marketing.	
Provide copies of	Authorisation was	provided in accord	lance with the	ABC's delegation pro	ocesses. Providing copies	of this information would require an
authorisation	unreasonable diver	sion of resources.				
When was the	Not applicable					
Minister informed						
of the material						
being created?						
Who created the	JM Gillies	Grover	Arid Zone	Branded Products	Arid Zone	
material?	Classic Lures	Allmann				
How was that	Selection based on	price point and ab	ility to deliver	a high standard of pr	roducts.	
person selected?						

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How many	Case by case basis as no	e by case basis as not all merchandise / promotional product providers can supply materials.									
individuals or	Quotes are sought from	are sought from a number of providers usually at a standard practice of 3 quotes per job.									
groups were											
considered in											
selecting who to											
create the material?											
QUESTIONS ON NOT	TICE REPONSE: Loca	l Radio South Aust	tralia (SA)								
Has the department	Yes										
purchased any											
merchandise or											
promotional material?											
List by item, and	891 ABC Adelaide	ABC branded	ABC	ABC	891ABC	891 ABC	ABC Branded				
purpose for each item,	branded Signage –	Signage netball	branded	branded	Adelaide	Adelaide	Balloons – diner en				
including if the materia	diner en blanc	SA stadium –	Signage –	Signage	branded	Branded market	blanc plus helium and				
is for a specific policy	event photo wall	partner	Hindmarsh	2400 x 900	Signage –	umbrellas with	hire fee				
or program or for a	4800 x 1200mm	recognition	stadium (A-	Collinswood	refresh pull up	bases for use at					
generic purpose (note	backdrop		League) –	Green Room	banners for	OBs and events					
that purpose)			partner	showing	use at OBs						
			recognition	local	and events						
				presenters							
List the cost for each	\$1,200.00	\$100.00	\$305.00	\$171.66	\$171.66	\$517.50	\$1.69				

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item							
List the quantity of	1	15	2	3	3	4	500
each item							
Who suggested these	ABC Local Radio S	A Marketing Mana	ger and/or Loca	l Radio represe	ntative	•	•
materials be created?							
Who approved its	ABC Local Radio S	A Marketing Mana	ger, with artwor	k approval by	Hd, Radio Marke	ting. Expenditu	re over \$2000 is approve
creation?	by Local Radio Mar	nagement and Hd, R	Radio Marketing	·-			
Provide copies of	_			C's delegation	processes. Provi	ding copies of t	his information would
authorisation	require an unreasona	able diversion of res	sources.				
When was the Minister	Not applicable						
when was the Minister	Not applicable						
	Not applicable						
informed of the	Not applicable						
informed of the material being created?	Stadium Signs	Print Solutions	Signorama	Print	Visualcom	Staples	PPI promotion /
informed of the material being created? Who created the		Print Solutions	Signorama Prospect	Print Solutions	Visualcom	Staples	PPI promotion / Balloons Galore
informed of the material being created? Who created the material?			Prospect	Solutions		Staples	*
informed of the material being created? Who created the material? How was that person	Stadium Signs		Prospect	Solutions		Staples	*
informed of the material being created? Who created the material? How was that person selected?	Stadium Signs		Prospect	Solutions		Staples	*
informed of the material being created? Who created the material? How was that person selected? How many individuals	Stadium Signs Selection based on p		Prospect	Solutions		Staples	*
informed of the material being created? Who created the material? How was that person selected? How many individuals or groups were	Stadium Signs Selection based on p		Prospect	Solutions		Staples	*
informed of the material being created? Who created the material? How was that person selected? How many individuals or groups were considered in selecting who to create the	Stadium Signs Selection based on p		Prospect	Solutions		Staples	*

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Has the department	Yes						
purchased any							
merchandise or							
promotional material?							
List by item, and	ABC branded Eco	936 ABC Hobart	936 ABC	936 ABC Hobart	936 ABC	936 ABC	936 ABC
purpose for each item,	Radio, wind-up,	branded nylon	Hobart	Branded running	Hobart Branded	Hobart	Hobart
including if the material	with phone charger	back-sack	Branded	singlets for	running singlets	Branded	Badges for the
is for a specific policy	and torch	Participants in	twill cap	'936ers':	for '936ers':	running	"Snug Sole
or program or for a	"Emergency	"Take a Walk	Participants	participants in the	participants in	singlets for	Striders" – a
generic purpose (note	Services	with Ryk" fitness	in "Take a	MONAGasp Fun	MDC – extra	'936ers':	splinter group
that purpose)	Broadcasting"	campaign	Walk with	Run and the MDC		participants in	of the '936ers'
	Oct 2013 campaign		Ryk" fitness			MDC – kids	
			campaign				
List the cost for each	\$43.20	\$5.18	\$6.98	\$21.80	\$37.85	\$35.70	\$5.00
item							
List the quantity of	50	50	50	74	8	2	20
each item							
Who suggested these	ABC Local Radio TA	AS Marketing Mana	ger			•	
materials be created							
Who approved its	Hd, Radio	ABC Local Radio	TAS Marketing	g Manager			
creation?	Marketing	Expenditure over \$	\$2000 is approv	ed by Local Radio Ma	nagement and Hd, I	Radio Marketing.	
Provide copies of	Authorisation was pr	ovided in accordance	e with the ABC	C's delegation processe	es. Providing copies	s of this informati	on would

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authorisation	require an unreasona	able diversion of reso	ources.			
When was the Minister	Not applicable					
informed of the						
material being created?						
Who created the	Multipowered	JEM Promotional l	Products	Slick Promotion	ns	Badger Makes
material?	Products					Badges
How was that person	Selection based on p	rice point and ability	to deliver a hi	gh standard of pro	oducts.	
selected?						
How many individuals	1 - 3					
or groups were						
considered in selecting						
who to create the						
material?						
QUESTIONS ON NOTI	CE: ABC Classic FM	[
Has the department	Yes					
purchased any						
merchandise or						
promotional material?						
List by item, and	ABC Classic FM Bra	nded black long	Template/Ba	nner design and	ABC Classic FM Branded Table Throv	v – black with
purpose for each item,	sleeve shirts (male an	d female) and polo	production for	or Southbank	logo for use at all public station events	by presenters on
including if the	shirts for use by Live	Music team at all	foyer banners	s. Featuring	stage or technical crew.	

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material is for a	external events.	headshots of two Classic FM	
specific policy or		presenters.	
program or for a			
generic purpose (note			
that purpose)			
List the cost for each	\$31.80	\$174.00	\$243.21
item			
List the quantity of	68	2	2
each item			
Who suggested these	Marketing Manager ABC Classic FM and/	or ABC Classic FM representati	ve
materials be created			
Who approved its	Marketing Manager Classic FM, and Hd, I	Radio Marketing	
creation?			
Provide copies of	<u> </u>	with the ABC's delegation processing	esses. Providing copies of this information would require
authorisation	an unreasonable diversion of resources.		
When was the	Not applicable		
Minister informed of			
the material being			
created?			
Who created the	B dynamic Pty Ltd	Raft Design	Expandabrand
material?			
How was that person	Selection based on price point and ability t	to deliver high standard products	i.
selected?			

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How many individuals	Case by case basis but	quotes sought from	a number of prov	iders.			
or groups were							
considered in selecting							
who to create the							
material?							
QUESTIONS ON NOTIO	CE REPONSE: Local	Radio Victoria (V	TC)				
Has the department	Yes						
purchased any							
merchandise or							
promotional material?							
List by item, and	VIC Regional	ABC branded	Marquee faced:	Spacelight	774 branded	Canvas	ABC branded Tee-
purpose for each item,	Banners: new	Anzac Jackets:	2 weeks	Banners:	logo banners;	Spacelite	shirts:
including if the material	Artwork and easy	Three presenters	marquee at	Additional	Four x 3m x 1m	banner: VIC	Australian Open
is for a specific policy	to use pull-up	and Tech	Australian open	canvas	Red 774	map banner,	"Love-All" staff
or program or for a	banner	travelled to	(Love-All)	banner made	canvas/eyelet	Existing one	tee-shirts design
generic purpose (note		Gallipoli Dawn	Tennis (6m x	to	Logo banners.	has new	and supply.
that purpose)		Service –	1m).	complement	For use on	permanent	
		Branded		existing	marquee and	home in new	
		Cold/wet		frames and	fencing at	Geelong	
		weather jacket		banners (for-	Festival,	Newsrooms	
				reuse),	concerts, OB		

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				adhesive for	etc		
				Marque at			
				Aust Open.			
List the cost for each	\$183.50	\$78.00		\$479.00	\$220.00	\$220.00	\$22.40
item							
List the quantity of	8	4	1	2 (banners)	4	1	71
each item				4 (Adhesive)			
Who suggested these	Local Radio VIC	Hd, Radio	Required as	Local Radio	Local Radio VIC	Marketing	
materials be created	Marketing	Marketing	part of	Vic			
			Branding at	Marketing:			
			Margaret court	Marquee			
			Arena	branding			
Who approved its	Local Radio VIC Ma	arketing Manager	•				
creation?	Hd Radio Marketing						
Provide copies of	Authorisation was pr			delegation proc	esses. Providing of	copies of this infor	rmation would
authorisation	require an unreasona	ble diversion of reso	ources.				
When was the Minister	Not applicable						
informed of the							
material being created?							
Who created the	Visual Display	Riverland	Image Box	Creative	Ausign	Abacus	Arid Zone
material?	(Banner supplier)	Clothing		Visuals			
How was that person	Selection based on p	rice point and ability	y to deliver high st	andard products	S		

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selected?									
How many individuals	1 – 3								
or groups were									
considered in selecting									
who to create the									
material?									
QUESTIONS ON NOTIO	CE REPONSE	: ABC Radio	National (RN)					
	Г								
Has the department	Yes								
purchased any									
merchandise or									
promotional material?									
List by item, and	RN branded	Boyer	RN	RN Tote	WOMAD	RN	Atrium	Tear Drop	Studio signage -
purpose for each item,	Boyer	Lecture	Postcard/bo	for listener	Flyer- to	Banners	banner	Banners	displayed in the
including if the	Lectern Sign	Invitation	okmarks	giveaways	promote	for Perth	displayed	created for	RN studios in
material is for a specific	used on the	used to	used at RN	at RN	RN's	and	in the	use at RN	Ultimo and
policy or program or	lectern in the Iwaki	invite selected	events, distributed	events for branding	involvement in the event	Adelaide (January	Ultimo ABC	branded/part nered events	South bank. The signage is seen
for a generic purpose	Auditorium	members of	to listeners	oranding	and as	2014) -	Foyer	as existing	in many RN
(note that purpose)	to promote	the public	with prizes		negotiated	used at	alongside	banners	interviews via
	brand	to the 2013	and		with the	RN OBs	all other	utilised	YouTube.
	awareness.	Boyer	displayed		partner.	or	radio	incorrect	
		Lecture.	in ABC			recorded	networks.	branding.	
			stores.			events		_	

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List the cost for each	\$81.87	\$437.50	\$0.11	\$4.87	\$0.07	\$923.75	\$571.15	\$1117.50	\$261.20
item									
List the quantity of	1	1	5000	1000	5000	4	1	2	3
each item			postcards 10000 bookmarks						
Who suggested these	Marketing Ma	anager RN							
materials be created									
Who approved its	Marketing Ma	anager RN an	d Hd, Radio M	arketing					
creation?									
Provide copies of					C's delegation p	rocesses. Pro	oviding copie	es of this inform	ation would
authorisation	require an uni	reasonable div	version of resou	arces.					
When was the Minister	Not applicable	e							
informed of the									
material being created?									
Who created the	VFX Print Gr	roup	Leading	Concept	Print	Creative	VFX	Creative	VFX Print
material?			Hand Design	Partners	Solutions	Visuals	Print Group	Visuals	Group
How was that person	Selection base	ed on price po	oint and ability	to deliver hig	h standard produ	acts.	•	•	•
selected?									
How many individuals	1 – 3								
or groups were									
considered in selecting									
who to create the									

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material?									
QUESTIONS ON NOTI	CE RESPONSE	: Radio Nati	onal - CONT	INUED					
	1	I	I	I	ı	T			
List by item, and	White Paper	RN	Car	Foyer	Banner	RN OB	RN OB	RN Branded	RN Branded
purpose for each item,	bookmark	Branded	Branding	Banner	Poles	Flyer and	branded tee-	Juices used as	fruit- used as a
including if the	used to	tablecloth	used to	ABC		RN	shirts used	a giveaway for	giveaway for
material is for a	promote RN's	s for use	brand the	Southban		Subcontinent	by RN staff	listeners	listeners during
specific policy or	new digital magazine	at RN events	new RN vehicle in	k Foyer, Melbourn		Book Club bookmarks	working at a Breakfast	during the Breakfast OB	the Breakfast OB in the
program or for a	(White Paper)	and in	accordance	e and in		for display at	OB hosted in	in the Ultimo	Ultimo Foyer.
generic purpose (note	at RN events	line with	with the	line with		Parramasala	the Ultimo	Foyer. The	The OB aligns
that purpose)	(including	ABC	ABC's car	Radio		Festival	Foyer. The	OB aligns	with the
	writers'	cross	branding	Division		(October	OB aligns	with the	marketing
	festivals),	Radio	policy.	branding.		2014)	with the	marketing	objectives.
	distributed to	Division					marketing	objectives.	
	listeners with	branding.					objectives.		
	prizes and								
	displayed in								
	ABC stores.								
List the cost for each	\$2.48	\$286.60	\$1,133.00	\$348.00	\$82.50	\$0.12	\$18.18	\$3.50	\$1.70
item									
List the quantity of	10000	4	4 panel	1	4	5000 flyers	10	500	1000
each item			pieces +			and 1000			
			rear window			bookmarks			

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			piece							
Who suggested these	Marketing Mana	farketing Manager RN and/or Radio National representative								
materials be created										
Who approved its	Marketing Mana	rketing Manager RN and Hd, Radio Marketing								
creation?										
Provide copies of		thorisation was provided in accordance with the ABC's delegation processes. Providing copies of this information would								
authorisation	require an unrea	uire an unreasonable diversion of resources.								
When was the Minister	Not applicable									
informed of the										
material being created?										
Who created the	Leading Hand	Expandab	VFX Print	Raft	Creative	World	of Print	Concept Partne	ers	
material?	Design	rand	Group	Design	Visuals					
How was that person	Selection based	on price poir	nt and ability	to deliver hi	gh standard _l	products		•		
selected?										
How many individuals	1 – 3									
or groups were										
considered in selecting										
who to create the										
material?										
QUESTIONS ON NOTIO	CE: Radio Natio	nal - CONT	INUED							
List by item, and	Ultimo Front De	oor Banners i	ised to R	N Christmas	Card - distr	ibuted	RN Branded Atriun	n banner - will be	displayed in the	

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purpose for each item,	promote RN Breakfast and RI	1	artners.	ABC Ultim	no Foyer in line with Radio Division
including if the	in accordance with marketing			branding.	
material is for a	objectives and displayed at the				
specific policy or	time as the Breakfast OB in the	ie loyer.			
program or for a					
generic purpose (note					
that purpose)					
List the cost for each	\$198.05	\$1.80		\$360.00	
item					
List the quantity of	2	50		1	
each item					
Who suggested these	Marketing Manager RN				
materials be created					
Who approved its	Marketing Manager RN and I	Hd, Radio Marketing			
creation?					
Provide copies of			e ABC's delegation production	cesses. Provi	ding copies of this information would
authorisation	require an unreasonable diver	sion of resources.			
When was the Minister	Not applicable				
	Not applicable				
informed of the					
material being created?	AMERICA CO	W. 11 CD :	126.12.0.00	G 1	TARRY D G
Who created the	VFX Print Group	World of Print	Mark's Quality	Cakes	VFX Print Group
material?					

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How was that person	Selection based on pri	ice point and ability	to deliver high	standard pro	ducts.			
selected?								
How many individuals	1 – 3							
or groups were								
considered in selecting								
who to create the								
material?								
QUESTIONS ON NOTIO	CE: triple j							
Has the department	Yes							
purchased any								
merchandise or								
promotional material?								
List by item, and	triple j branded	Triple j branded	Triple j	Signage	triple j	Signage for	Perspex	triple j
purpose for each item,	Crew hoodies	T-shirts for sale	branded	for	branded	triple j studio	triple j	Breakfast
including if the material	for use by ABC	at One Night	Crew t-shirts	Double J	"Mayor of	at Parliament	drum sign	team banner
is for a specific policy or	staff working on	Stand	for use by ABC staff	media wall used	Splendour" vinyl 3m x 3m	House, Canberra	for use in Ultimo	for Ultimo foyer
program or for a	triple j One Night		working at	at Double	banners for	Canocita	studios	loyer
generic purpose (note	Stand		One Night	J launch	use at		Stadios	
that purpose)			Stand		Splendour in			
					the Grass			

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List the cost for each	\$30.00	\$10.41	\$17.18	\$495.00	\$714.00	\$99.00	\$325.50	\$625.00		
item										
List the quantity of each	25	1000	55	1	2	1	2	1		
item										
Who suggested these	Marketing Manage	larketing Manager triple j and/or triple j representative								
materials be created?										
Who approved its	Marketing Manage	er triple j and Hd,	Radio Marketing							
creation?										
Provide copies of	Authorisation was			BC's delegation	on processes. Pr	oviding copies	of this informati	ion would		
authorisation	require an unreaso	nable diversion o	f resources.							
When was the Minister	Not applicable									
informed of the material										
being created?										
Who created the	Love Police			Selby's	Sign Kiosk	Creative	Insane	Fuse		
material?						Visuals	Signs	Productions		
How was that person	Selection based on	price point and a	bility to deliver h	igh standard p	oroducts.					
selected?										
How many individuals	1 – 3									
or groups were										
considered in selecting										
who to create the										
material?										

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List by item, and	Matt & Alex,	triple j media	"Unearthed"	triple j	Double J	triple j	Double J &	triple j
purpose for each item,	(triple j Breakfast	wall for use in	6 x 3m	branded	branded	branded	Unearthed	branded tee-
including if the material	presenters), 4 x 3m	Ultimo studios	banner for	pull up	lightboxes for	outdoor mat &	stickers	shirts &
is for a specific policy or	banner for use in		use at Unearthed	banner installation	use in Ultimo and Southbank	carry bag for	for	hoodies for sale though
program or for a	Ultimo foyer		events	for use at	studios	use at public events	giveaways to listeners	ABC Shops
generic purpose (note			CVCIItS	public	Studios	CVCIICS	at public	and Centres
that purpose)				events			events	
List the cost for each	\$850.00	\$495.00	\$1,210.00	\$215.00	\$435.00	\$1,950.00	\$0.71	\$16.89
item								
List the quantity of each	1	1	1	3	2	1	1000	776
item								
Who suggested these	Marketing Manager	triple j						
materials be created?								
Who approved its	Marketing Manager	triple j and Hd, R	adio Marketing					
creation?								
Provide copies of	Authorisation was pr			BC's delegatio	n processes. Prov	viding copies of the	his information	n would
authorisation	require an unreasona	ble diversion of r	esources.					
When was the Minister	Not applicable							
informed of the material								
being created?								

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Who created the material?	Selby's			Plastic Centre	All Size Miracles	Fast Printing	Mr Vintage				
How was that person selected?	Selection based on pr	lection based on price point and ability to deliver high standard products.									
How many individuals or groups were considered in selecting who to create the material?	1 – 3										
QUESTIONS ON NOTIC	CE: triple j CONTIN	UED									
List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)	triple j branded beach balls, water bottles, key rings & totes for use as giveaways and promotional events	Black engraving on key rings used for promotional events and giveaways	Double J stickers for giveaways and promotional events	Hottest 100 A2 posters for promotiona 1 events	triple j brander balloons for us at Hottest 100 promotional events	se branded roll	up				
List the cost for each item	\$1.14	\$1.00	\$0.42	\$0.36	\$0.25	\$175.00					
List the quantity of each item	10000 (combined)	500	2000	2000	2000	1					

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Who suggested these	Marketing Manager triple j	Marketing Manager triple j								
materials be created?										
Who approved its	Marketing Manager triple j and Hd, Radio Marketing									
creation?										
Provide copies of	Authorisation was provided in accordance	Authorisation was provided in accordance with the ABC's delegation processes. Providing copies of this information would								
authorisation	require an unreasonable diversion of reso	ources.								
When was the Minister	Not applicable									
informed of the material										
being created?										
Who created the	Brand Promotions	and Promotions Fast Printing Whirlwind Brand Selby's								
material?		Promotions								
How was that person	Selection based on price point and ability	to deliver high	standard prod	ducts.	•					
selected?										
How many individuals	1 – 3									
or groups were										
considered in selecting										
who to create the										
material?										
QUESTIONS ON NOTIC	CE: Local Radio Western Australia (WA	A)								
Has the department	Yes									
purchased any										

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merchandise or								
promotional material?								
List by item, and	ABC Grandstand	ABC branded	ABC	ABC	720 ABC	ABC branded	ABC	ABC
purpose for each item,	Branded Grand	Open House	branded	branded	Perth branded	OB Signage	branded	Regional
including if the material	Final sign	Perth banner	signage for	Signage	signage for		Perth	and metro
is for a specific policy or	"Fremantle Dockers" Outside		use at OBs	"Perth	use at OBs		Festival	branded
program or for a	Broadcasts (OB)			Glory"			signage	stubby
generic purpose (note	Dioadeasis (OD)			for use at				holders &
that purpose)				sporting OBs				pens for
				ODS				giveaways
List the cost for each	\$177.00	\$116.87	\$381.66	\$116.66	\$126.00	\$235.00	\$86.66	\$2.75
item								
List the quantity of each	2	4	3	3	2	3	6	1000
item								
Who suggested these	ABC Local Radio W	A Marketing Mana	ger and/or Loca	l Radio repro	esentatives			
materials be created?								
Who approved its	ABC Local Radio W	A Marketing Mana	ger					
creation?	Expenditure over \$2,	,000 is approved by	Local Radio M	anagement a	nd Hd, Radio Ma	irketing.		
Provide copies of	Authorisation was pr			"s delegatio	n processes. Pro	viding copies of t	his informatio	on would
authorisation	require an unreasona	ble diversion of reso	ources.					
When was the Minister	Not applicable							

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informed of the material								
being created?								
Who created the	Discus Digital	Imagesource	Expandabrand	All	Imagesource	Expandabrand	Discus	Arid Zone
material?		_		Flags			Digital	
How was that person	Selection based on p	rice point and abilit	y to deliver a hig	sh standard	of products.			•
selected?								
How many individuals	1 – 3							
or groups were								
considered in selecting								
who to create the								
material?								
QUESTIONS ON NOTION	CE: Local Radio Wes	stern Australia (W	A) - CONTINUI	ED				
List by item, and	720 ABC Perth	ABC branded	ABC	ABC	ABC Branded	Sunscreen	ABC	720 ABC
purpose for each item,	"Drive" program	Perth Festival,	Grandstand	branded	stainless steel	and ABC	branded	Perth
including if the material	OB Signage	Fringe Fest	branded A-	Cooler	bottles and	branded	caps	"Afternoons
is for a specific policy or		artwork for use	League	bags &	caps for	cooler bags	"Mother's	nrogram too
		in promotional	League	_	Pagional OP	for Dogional	Dox	program tea
program or for a		in promotional	partnership	mugs for	Regional OB	for Regional OBs	Day Classic"	towels for
		in promotional material	_	mugs for Regional	Regional OB promotional use	for Regional OBs	Day Classic" promotiona	
program or for a generic purpose (note that purpose)		_	partnership	mugs for Regional OB	promotional	_	Classic"	towels for
generic purpose (note		_	partnership	mugs for Regional	promotional	_	Classic" promotiona	towels for giveaways

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item						cooler bags,				
						\$0.94 -				
						sunscreen				
List the quantity of each	1	5	4	500	500	500 – cooler	80	100		
item						bags, 170 -				
						sunscreen				
Who suggested these	ABC Local Radio W	A Marketing Manag	ger and/or Loca	l Radio repre	esentatives					
materials be created?										
Who approved its	ABC Local Radio W	Local Radio WA Marketing Manager								
creation?	Expenditure over \$20	penditure over \$2000 is approved by Local Radio Management and Hd, Radio Marketing.								
Provide copies of		uthorisation was provided in accordance with the ABC's delegation processes. Providing copies of this information would								
authorisation	require an unreasona	ble diversion of reso	ources.							
When was the Minister	Not applicable									
informed of the material										
being created?										
Who created the	Signarama	Raft Design	Trophy	Brand Con	nect		Allmark	Expressions		
material?			Choice							
How was that person	Selection based on pr	rice point and ability	y to deliver a high	gh standard	of products.					
selected?										
How many individuals	1 - 3									
or groups were										
considered in selecting										
who to create the										

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material?				
QUESTIONS ON NOTIC	CE: Local Radio Western A	Australia (WA) - CONTIN	NUED	
List by item, and	720 ABC Perth	ABC /TEDx partnership	ABC branded banners	ABC branded
purpose for each item,	"Saturday Breakfast"	branded lanyards for	and design costs	"Awesome Festival" reviewer
including if the material	program bushfire recovery merchandise for	distribution to all attendees – various	"Sculptures by Sea" and "Perth Festival"	caps for promotional use
is for a specific policy or	promotional use	colours	and Fermi resulvai	
program or for a	promotional asc	V 010 3 15		
generic purpose (note				
that purpose)				
List the cost for each	\$0.34	\$2.20	\$883.33	\$14.35
item				
List the quantity of each	200	1000	3	25
item				
Who suggested these	ABC Local Radio WA Ma	rketing Manager and/or Lo	cal Radio representatives	3
materials be created?				
Who approved its	ABC Local Radio WA Ma			
creation?	Expenditure over \$2,000 is	11 7		
Provide copies of			BC's delegation processe	es. Providing copies of this information would
authorisation	require an unreasonable div	version of resources.		
When was the Minister	Not applicable			

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informed of the material					
being created?					
Who created the	Zanthorrea Nursery	Brand Connect	Raft Design	Allmark	
material?					
How was that person	Selection based on price po	oint and ability to deliver a	high standard of products	5.	
selected?					
How many individuals	1 - 3				
or groups were					
considered in selecting					
who to create the					
material?					