

**Senate Standing Committee on Environment and Communications**  
**Answers to Senate Estimates Questions on Notice**  
**Supplementary Budget Estimates Hearings November 2014**  
**Communications Portfolio**  
**Australian Broadcasting Corporation**

**Question No: 583**

**Program No. Australian Broadcasting Corporation**

**Hansard Ref: In Writing**

**Topic: ABC Digital Radio**

**Senator McGrath asked:**

1. How many services does the ABC transmit for digital radio?
2. Are those services available over other platforms?
3. What are the audience numbers for the ABC's digital radio services?
4. How many ABC Radio apps have been downloaded for smartphones?

**Answer:**

1. The ABC provides 16 digital radio services.
2. Yes. The four national networks - RN, triple j, ABC Classic FM and ABC NewsRadio – and six Local Radio Metropolitan stations (Sydney, Melbourne, Brisbane, Adelaide, Perth and Canberra) are also available on analogue, online, and mobile platforms. The other six services – triple j Unearthed, Double J, ABC Jazz, ABC Country, ABC Grandstand and the ABC Extra (special events station) are digital only stations and are not available as an analogue service, however they are available online and on mobile platforms. Double J and ABC Jazz are also audio streamed on digital television.
3. The ABC's five-city metropolitan average weekly reach and share on digital radio is as follows:

	Average Weekly Reach	% Share of digital radio listening audience
Sydney	384,000	31.1
Melbourne	422,000	29.4
Brisbane	151,000	26.8
Adelaide	125,000	28.9
Perth	153,000	35.8

All based on 5-city data people aged 10+ Mon-Sun 5:30 am-midnight

Source: GfK

4. As at 30 December 2014, there were 2,165,268 total downloads of the ABC Radio (launched 2012), triple j (launched 2011) and triple j Unearthed (launched 2010) apps on smart phones.