

**Senate Standing Committee on Environment and Communications**  
**Answers to Senate Estimates Questions on Notice**  
**Supplementary Budget Estimates Hearings November 2014**  
**Communications Portfolio**  
**Special Broadcasting Service**

**Question No: 521**

**Program No. Special Broadcasting Service**

**Hansard Ref: Hansard** In writing

**Topic:** Media monitoring

**Senator Ludwig asked:**

Since Budget Estimates in June, 2014:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
  1. Which agency or agencies provided these services?
  2. What has been spent providing these services during the specified period?
  3. Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
  1. Which agency or agencies provided these services?
  2. What has been spent providing these services during the specified period?Itemise these expenses

**Answer**

1. Nil
2. From 1 May to 31 October 2014 \$105,304 was spent.
  1. Isentia Pty Ltd (trading as Media Monitors); and Media Link (Community Relations Commission).
  2. Payment of \$105,304 to the 2 companies for provision of media monitoring services to SBS.