

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Supplementary Budget Estimates Hearings November 2014
Communications Portfolio
Australian Communications and Media Authority

Question No: 442

Program No. ACMA

Hansard Ref: In writing

Topic: Media Training

Senator Ludwig asked:

1. In relation to media training services purchased by each department/agency, please provide the following information:
 1. Total spending on these services
 2. An itemised cost breakdown of these services
 3. The number of employees offered these services and their employment classification
 4. The number of employees who have utilised these services and their employment classification
 5. The names of all service providers engaged
 6. The location that this training was provided
2. For each service purchased from a provider listed under (1), please provide:
 1. The name and nature of the service purchased
 2. Whether the service is one-on-one or group based
 3. The number of employees who received the service and their employment classification (provide a breakdown for each employment classification)
 4. The total number of hours involved for all employees (provide a breakdown for each employment classification)
 5. The total amount spent on the service
 6. A description of the fees charged (i.e. per hour, complete package)
3. Where a service was provided at any location other than the department or agency's own premises, please provide:
 4. The location used
 5. The number of employees who took part on each occasion
 6. The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
 7. Any costs the department or agency's incurred to use the location

Answer:

1.
 1. Total spending \$726 (including GST)
 2. Itemised breakdown as follows:
 - Media training for ACMA Social Media Manager
 - Professional fee for Stephen Fenely @ \$330 per hour x 2
 - Total fee excluding GST \$660
 - GST \$66
 - Total fee including GST \$726.00
 3. Number of employees offered services is 1 x APS6.

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4. Number of employees who used services is 1 x APS6.
 5. Service provider: Fenely & Co Pty Ltd.
 6. Training provided at ACMA offices at Pyrmont, Sydney.
- 2.
1. Media training for social media producer taking part in a panel discussion.
 2. This was a one-on-one service.
 3. One employee took part who is APS6.
 4. Total hours involved was 2.
 5. Total amount excluding GST was \$660.00.
 6. Fees were charged at \$330 per hour.
- 3-7. Not applicable. All training took place on ACMA premises.