

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Supplementary Budget Estimates Hearings November 2014
Communications Portfolio
Australian Communications and Media Authority

Question No: 434

Program No. ACMA

Hansard Ref: In Writing

Topic: Merchandise or Promotional Material

Senator Ludwig asked:

Since 7 September 2013:

1. Has the department purchased any merchandise or promotional material?
2. List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)
3. List the cost for each item
4. List the quantity of each item
5. Who suggested these material be created?
6. Who approved its creation?
7. Provide copies of authorisation
8. When was the Minister informed of the material being created?
9. Who created the material?
10. How was that person selected?
11. How many individuals or groups were considered in selecting who to create the material?

Answer:

1. Yes, primarily for fee paying conferences run on a cost recovery basis.
- 2, 3, 4 & 9. See table below.

Item	Purpose	3. Cost	4. Quantity	9. Provider
Flash drives containing key ACMA reports & fact sheets	ACMA's 2013 Radiocommunications Conference (RadComms2013),	\$3,215	250	Execugifts
Eco Speakers showing Australian spectrum allocation charts.	<ul style="list-style-type: none"> • ACMA's 2013 Radiocommunications Conference (RadComms2013); • the ACMA's hosting of the 2014 Spectrum Regulators Forum (SRF); and • Australia's hosting of the third meeting of the Asia-Pacific Telecommunications Preparatory Group for the World Radio 	\$5,590	650	Productology

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	Communications Conference 2015 (APG15-3)			
Pull up banners	To promote RadComms conferences	\$1,895	2	Creative Visuals - production Aer - design
Lanyards	Radcomms conferences	\$665	200	Bentley Findings Australia
Flash drive pens containing key ACMA reports	ACMA's 2014 Radiocommunications Conference (RadComms2014)	\$1820	200	Flashbay
Advertising	RadComms2014	\$2000	Period of 1 week	CommsDay and LinkedIn

5. ACMA Steering committees.

6. ACMA Steering committees.

7. Authorisations for procurement and agreement to pay accounts was in accordance with ACMA delegations.

8. In accordance with the relevant financial delegations the Minister's approval was not required.

10 & 11. In all instances several options were canvassed and considered by a member(s) of the Steering Committees against value for money and fit for purpose criteria and the selected option was commissioned via direct source