

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Supplementary Budget Estimates Hearings November 2014
Communications Portfolio
Australia Post

Question No: 367

Program No: Australia Post

Hansard Ref: In Writing

Topic: Communications staff

Senator Ludwig asked:

For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:

1. How many ongoing staff, the classification, the type of work they undertake and their location.
2. How many non-ongoing staff, their classification, type of work they undertake and their location
3. How many contractors, their classification, type of work they undertake and their location
4. How many are graphic designers?
5. How many are media managers?
6. How many organise events?

Answer:

- 1–3. As at 31 October 2014, 27 communications staff service the business and workforce communications needs of a national workforce of more than 32,000 people. Four Heads of Business Communications manage small teams that work across Australia Post's Business Units – Postal Services, StarTrack, Internal Communications and the business support functions. There are currently 6 contract staff working in the team, the remainder are ongoing employees. Australia Post does not use the public service employment classification system and is therefore unable to provide this information. All communications staff are based in Melbourne.
4. Of the 27 communications and media staff, none are graphic designers.
5. A media team of three employees manage all enquiries to the Australia Post national media line.
6. Of the 27 communications and media staff, none are event organisers.