Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Supplementary Budget Estimates Hearings November 2014

Communications Portfolio

Australia Post

Question No: 324

Program No: Australia Post Hansard Ref: In Writing

Topic: Government advertising

Senator Ludwig asked:

Since Budget Estimates in June, 2014:

- 1. How much has been spent on government advertising (including job ads)?
 - 1. List each item of expenditure and cost
 - 2. List the approving officer for each item
 - 3. Detail the outlets that were paid for the advertising
- 2. What government advertising is planned for the rest of the financial year?
 - 1. List the total expected cost
 - 2. List each item of expenditure and cost
 - 3. List the approving officer for each item
 - 4. Detail the outlets that have been or will be paid for the advertising

Answer:

1-2. Australia Post has not undertaken any government advertising since 1 June 2014 and is not planning to undertake any for the rest of the financial year.