

**Senate Standing Committee on Environment and Communications**  
**Answers to Senate Estimates Questions on Notice**  
**Supplementary Budget Estimates Hearings November 2014**  
**Communications Portfolio**  
**NBN Co Limited**

**Question No: 163**

**Program No. NBN Co**

**Hansard Ref: In Writing**

**Topic: Media Monitoring**

**Senator Ludwig asked:**

Since Budget Estimates in June, 2014:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
  - a) Which agency or agencies provided these services?
  - b) What has been spent providing these services during the specified period?
  - c) Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
  - a) Which agency or agencies provided these services?
  - b) What has been spent providing these services during the specified period?
  - c) Itemise these expenses

**Answer:**

1. (a-c). NBN Co does not supply media monitoring services to the Minister's office.
2. The cost of media monitoring services from 1 June 2014 to 31 October 2014 was \$80,727 (GST excluded).
  - a) Isentia Pty Limited (formerly known as Media Monitors)
  - b) As above
  - c) Media monitoring services