

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Budget Estimates May 2017

Communications Portfolio

Special Broadcasting Service

Question No: 69

Special Broadcasting Service

Hansard Ref: Written, 29/05/2017

Topic: Website Sexuality

Senator Abetz, Eric asked:

Why does SBS run a website called sexuality? (<http://www.sbs.com.au/topics/sexuality>)

- (a) Is the sexuality page content consistent with SBS' requirement to consider a range of perspectives?
- (b) Please detail the various perspectives presented.

Answer:

SBS Sexuality is a site that presents information and stories about gender and sexual identity, both in Australia and globally, including stories about people from culturally and linguistically diverse backgrounds.

The site also creates awareness and acts as marketing support for SBS content on other channels and platforms to hard to reach audiences.

In line with SBS's Charter obligation to 'increase awareness of the contribution of a diversity of cultures to the continuing development of Australian society', and the organisation's purpose, being 'to contribute to a cohesive society', SBS Sexuality brings the issues of the LGBTI minority to a wider audience, sharing perspectives that inform the Australian population about the experience of being a minority.

- (a) Yes.
- (b) Content on the site offers perspectives from individuals from a diverse range of backgrounds, cultures and faiths, and complements other information and stories on SBS sites such as the relationships section on the SBS Life site.