

**Senate Standing Committee on Environment and Communications**  
**Answers to Senate Estimates Questions on Notice**  
**Budget Estimates May 2017**  
**Communications Portfolio**  
**Department of Communications and the Arts**

**Question No: 10**

**Program 1.1**

**Hansard Ref: Page 20, 24/5/2017**

**Topic: Gambling Advertising – Online platforms**

**Senator Chisholm, Anthony asked:**

**Senator CHISHOLM:** My understanding is—and you might have to correct me on this, Minister—that there is a proposal that this would also apply to online platforms as well.

**Senator Fifield:** That is right.

...

**Senator CHISHOLM:** How do you envisage that it will actually be enforced?

**Mr Eccles:** Through legislation. There are some things that are through legislation around other restrictions. I am not suggesting we will go there, but we might look at how we are doing tobacco restrictions on advertising in the online world as well. So we will have a look at those. It is a little bit too early to go into detail, but I would expect that, by the time of our next hearing, we will have a lot more detail and a lot more advice from the people who are experts in legislation.

**Senator CHISHOLM:** What about how much it will cost?

**Mr Eccles:** In terms of regulating?

**Senator CHISHOLM:** Yes—and enforcement.

**Mr Eccles:** That would be a matter for the ACMA to talk to. I do not have that information. We could take it on notice.

**Answer:**

In respect to the regulation of gambling advertising over online platforms, the Australian Government is still considering options for implementation.

At this stage, the Department does not have an estimate of the extent of regulatory and enforcement burden for these restrictions. However, the Government will look to minimise any regulatory costs associated with implementing the restrictions on online platforms.