

Senate Standing Committee on Environment and Communications
Legislation Committee
Answers to questions on notice
Environment portfolio

Question No: 105
Hearing: Budget Estimates
Outcome: Outcome 1.4
Programme: Wildlife Heritage and Marine Division (WHM)
Topic: Species Profile and Threats (SPRAT) Database
Hansard Page:
Question Date:
Question Type: Written

Senator Urquhart asked:

1. What is the current average monthly unique page views of the Species Profile and Threats database (SPRAT)? Why does the Department consider this number a key deliverable?
2. What is the monthly page views trend? How can the Department increase this number?

Answer:

1. On average there are approximately 50,000 unique page views of the Species Profile and Threats (SPRAT) website each month. This statistic is considered to be a useful measure of public access to information on the status and conservation of species and ecological communities listed under the *Environment Protection and Biodiversity Conservation Act* 1999.
2. Unique page views vary from month to month within a typical range of between 40,000 and 70,000. The Department is promoting the SPRAT database by identifying it as a popular resource on the “data” tab available on each page of the Department’s website. The Department is also investigating ways to increase access to the underlying information provided in SPRAT including by publishing it for download through data.gov.au.