

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2015

Communications Portfolio

Australian Communications and Media Authority

Question No: 98

Program No. Australian Communications and Media Authority

Hansard Ref: Page 17, 28/5/2015

Topic: Sandilands complaint

Senator McKenzie, Bridget asked:

Senator McKENZIE: As I said, the station that broadcast Mr Sandilands' interview was KIIS 106.5 FM. Do you know whether that particular program is syndicated to other stations? Does anybody at the table know?

Mr Chapman: We will take it on notice.

Senator McKENZIE: And potentially what the reach of that program was in terms of listeners.

Mr Chapman: Certainly, we will take that on notice.

Senator McKENZIE: I would appreciate that. Who owns that station?

Mr Chapman: I will take that on notice.

Senator McKENZIE: We do not know who owns KIIS 106.5?

Mr Chapman: As I sit here today, my encyclopaedic memory of all the sorts of things that I have tried to indicate to you—

Answer:

The ACMA is not required to keep, and does not have, records of whether the Kyle and Jackie O Show, broadcast on KIIS 106.5 FM in Sydney RA1, is syndicated to other stations. However, from information found on the Australian Radio Network (ARN) website, it appears that highlights of the program are broadcast on the other services in the KIIS Network. The KIIS Network consists of KIIS 106.5 Sydney, KIIS 101.1 Melbourne, 97.3 Brisbane and Mix102.3 Adelaide.

As of March 2015, The Kyle and Jackie O Show had a 10.6 percent market share in the breakfast shift in Sydney, with a higher cumulative audience than any other show in Sydney. However, the potential reach of the program in terms of listeners could also be assessed according to the licence area populations for each network licensee.

License area population is determined by the ACMA under section 30 of the *Broadcasting Services Act 1992*. The potential reach of KIIS Network services who appear to broadcast the Kyle and Jackie O Show, or highlights from it, are:

Service	Licence Area	Licence Area Population
KIIS 106.5	Sydney RA1	3 702 107
KIIS 101.1	Melbourne RA1	3 623 568
97.3 FM	Brisbane RA1	1 796 396
Mix 102.3	Adelaide RA1	1 158 187

1. KIIS 106.5 is owned by the ARN. ARN's stations broadcast across six metropolitan markets, across three core brands: The KIIS Network, The Pure Gold Network and The Edge.