

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Budget Estimates Hearings May 2015
Communications Portfolio
Special Broadcasting Service

Question No: 68

Program No. Special Broadcasting Service

Hansard Ref: Page 63, 27/5/2015

Topic: Decision around running an ad during Mardi Gras

Senator Canavan, Matthew asked:

CHAIR: Senator Canavan, you had a follow-up you wanted to clarify?

Senator CANAVAN: Just very quickly. Ms Kellie, you told us that Channel Seven had pulled the ads, but I am informed that has never happened. Did you have any evidence for that?

Ms Kellie: I had understood that Channel Nine and Channel Seven had pulled the ads after they showed them. We can take that on notice. We will confirm that. We will take that on notice.

Senator CANAVAN: If you could check that just to clarify the evidence.

Answer:

SBS understands from media reporting that Channel 9 also decided not to air the advertisement. SBS did claim that Channel 7 had also made a similar decision, however, as pointed out by Senator Canavan during Senate Estimates, this information was incorrect and SBS understands that Channel 7 did air the advertisement.