

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Budget Estimates Hearings May 2015
Communications Portfolio
Special Broadcasting Service

Question No: 57

Program No. Special Broadcasting Service

Hansard Ref: Page 40, 27/5/2015

Topic: Eurovision SMS Costs

Senator McGrath, James asked:

Senator McGRATH: How much did each SMS cost?

Mr Ebeid: I am not sure I could answer that. It was probably 50c.

Ms Kellie: Minimal.

Senator McGRATH: That was a good revenue raiser.

Mr Ebeid: I will come back to that.

Answer:

The cost of each SMS vote was 0.55 cents.