

**Text of the AMF TV ad rejected by SBS from broadcast during the Mardi Gras parade:**

**Mother:**

**We hear a lot about ‘Marriage Equality’, but what about Equality for *kids??***

**Family Doctor:**

**Children have an EQUAL RIGHT, wherever possible, to BOTH a mum and a dad.**

**So-called ‘marriage equality’ forces a child to miss out on a mother, or a father.**

**That’s not ‘equality’ for the kids who miss out!**

**That’s not marriage!**

**Mother:**

**Give every child their chance of a mum AND a dad.**

( Closing frame has the slogan: “THINK OF THE CHILD”)

<http://australianmarriage.org/tv-ad-1-marriage-equality-what-about-equality-for-the-child/>