

Senate Standing Committee on Environment and Communications
Legislation Committee
Answers to questions on notice
Environment portfolio

Question No: 256
Hearing: Budget Estimates
Outcome: Agency
Programme: Director of National Parks
Topic: WORLD PARKS CONGRESS
Hansard Page: 14
Question Date: 27 May 2014
Question Type: Spoken

Senator Ruston asked:

Senator RUSTON: Have you done any thumbnail sketches of the kinds of economic benefits that are likely to be generated for Australia being the host?

Ms Barnes: Certainly in the bid we put forward and in evaluating the process within both governments there were. I do not have those figures with me, but I can get the estimates at the time they were done.

Senator RUSTON: It would be interesting to note that.

Answer:

When the New South Wales Parks and Wildlife Service first put forward a bid to host the IUCN World Parks Congress in Sydney the economic benefit in terms of direct contribution to the economy of New South Wales was estimated at approximately AUD\$24 million. This calculation was based on direct revenue for congress registration fee and inputs to the local and regional communities:

- Average delegate expenditure (international) - \$677/day
- Average delegate expenditure (interstate) - \$611/day
- Length of stay (international) - 7.2 days
- Length of stay (interstate) - 5.1 days
- Value per booth (exhibition stand cost to build, freight etc) \$26,209
- Expenditure per exhibitor (services such as accommodation, domestic air, tours and recreational activities) \$1645

This figure does not include expenditure related to partners, pre or post touring, satellite meetings, workshops or similar which may take place before or after the event.

The Australian Government will be tracking the economic benefit of the Congress to the nation, including pre and post Congress tours, meetings, workshops and events.