

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2014

Communications Portfolio

Department of Communications

Question No: 684

Program No. Corporate

Hansard Ref: In Writing

Topic: Advertising

Senator Ludwig asked:

1. How much has the Department/Agency spent on Advertising since 25 February 2014? Including through the use of Agencies.
2. Please detail each advertising campaign including its cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning.

Answer:

1.& 2. Please see response to QoN 663 Budgets Estimate Hearing May 2014.