

**Senate Standing Committee on Environment and Communications**

**Answers to Senate Estimates Questions on Notice**

**Budget Estimates Hearings May 2014**

**Communications Portfolio**

**Australian Broadcasting Corporation**

**Question No: 57**

**Program No. Australian Broadcasting Corporation**

**Hansard Ref: In Writing**

**Topic: Media Monitoring**

**Senator Ludwig asked:**

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department/Agency from 25 February, 2014 to date?

- a. Which Agency or agencies provided these services?
- b. What has been spent providing these services from 25 February 2014 to date?
- c. Itemise these expenses.

**Answer:**

- a. The media monitoring services were provided to the ABC by iSentia.
- b. From the 1 March 2014 to 30 June 2014 the ABC spent \$60,000 on media monitoring services.
- c. Please see table below.

Reason	\$'000's
Corporate Press Clippings	16
State Election SA and TAS coverage review	38
Monitoring for Media Watch	6
Total	60