

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2014

Communications Portfolio

Department of Communications

Question No: 525

Program No. 1.1

Hansard Ref: Page 61 (29/05/2014)

Topic: MyBroadband website

Senator Urquhart asked:

You would probably be crashed, I reckon. Can this be broken down by visitor by week or some other convenient interval for the committee? Are you able to break that down for us?

Answer:

The MyBroadband website was launched on 20 February 2014. In the period to 26 July 2014, there have been 135,869 unique visitors and 506,687 page views. A weekly breakdown is below.

Week ending	Number of Users	Number of Page views
22-Feb-14	47,547	158,579
01-Mar-14	22,161	73,014
08-Mar-14	6,061	20,825
15-Mar-14	3,762	13,919
22-Mar-14	2,416	8,700
29-Mar-14	1,759	7,930
05-Apr-14	1,754	7,471
12-Apr-14	5,162	29,099
19-Apr-14	3,123	16,720
26-Apr-14	2,556	13,322
03-May-14	1,770	9,356
10-May-14	1,601	8,037
17-May-14	1,749	9,341
24-May-14	1,893	10,002
31-May-14	1,058	5,352
07-Jun-14	1,020	4,944
14-Jun-14	908	4,619
21-Jun-14	926	4,670
28-Jun-14	16,190	53,873
05-Jul-14	9,400	32,658
12-Jul-14	1,134	5,260
19-Jul-14	1,001	4,617
26-Jul-14	918	4,379
Total	135,869	506,687