Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2014

Communications Portfolio

Telecommunications Universal Service Management Agency

Question No: 506

Program No. TUSMA

Hansard Ref: In Writing

Topic: Advertising

Senator LUDWIG asked:

- 1. How much has the Department/Agency spent on Advertising since 25 February 2014? Including through the use of Agencies.
- 2. Please detail each advertising campaign including its cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning.

Answer:

- 1. Nil.
- 2. TUSMA did not conduct any advertising campaigns.