

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Additional Estimates Hearings June 2014

Communications Portfolio

Special Broadcasting Service

Question No: 410

Program No. SBS

Hansard Ref: In writing

Topic: Government advertising

Senator Ludwig asked:

1. How much has been spent on government advertising (including job ads) since 25 February 2014?
 - a. List each item of expenditure and cost
 - b. List the approving officer for each item
 - c. Detail the outlets that were paid for the advertising
2. What government advertising is planned for the rest of the financial year?
 - a. List the total expected cost
 - b. List each item of expenditure and cost
 - c. List the approving officer for each item
 - d. Detail the outlets that have been or will be paid for the advertising

Answer:

1. Not applicable, no expenditure on government advertising (SBS is Statutory Agency which is independent of government).
2. N/A as above.