

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Budget Estimates Hearings May 2014
Communications Portfolio
Special Broadcasting Service

Question No: 399

Program No. SBS

Hansard Ref: In writing

Topic: Stationery Media monitoring

Senator Ludwig asked:

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department/Agency from 25 February, 2014 to date?

1. Which Agency or agencies provided these services?
2. What has been spent providing these services from 25 February 2014 to date?
3. Itemise these expenses.

Answer:

1. Isentia Pty Ltd (trading as Media Monitors); Media Link (Community Relations Commission).
2. From 25 February 2014 to 30 April 2014 \$48,715.27 was spent.
3. Media monitoring services.