

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Additional Estimates Hearings June 2014

Communications Portfolio

Special Broadcasting Service

Question No: 370

Program No. SBS

Hansard Ref: In writing

Topic: NITV

Senator Urquhart asked:

1. What proportion of the audience for NITV is non-Indigenous Australians?

Answer:

1. OzTAM and RegTAM do not conduct ratings based on ethnic backgrounds.