

**Senate Standing Committee on Environment and Communications**

**Answers to Senate Estimates Questions on Notice**

**Additional Estimates Hearings June 2014**

**Communications Portfolio**

**Special Broadcasting Service**

**Question No: 369**

**Program No. SBS**

**Hansard Ref: In writing**

**Topic: SBS television audience**

**Senator Urquhart asked:**

1. What percentage of the SBS television audience is people from an English speaking background?

**Answer:**

1. OzTAM and RegTAM do not conduct ratings based on language backgrounds.