

**Senate Standing Committee on Environment and Communications**  
**Answers to Senate Estimates Questions on Notice**  
**Budget Estimates Hearings May 2014**  
**Communications Portfolio**  
**Australia Post**

**Question No: 226**

**Program No: Australia Post**

**Hansard Ref: In Writing**

**Topic: Government Advertising**

**Senator Ludwig asked:**

1. How much has been spent on government advertising (including job ads) since 25 February 2014?
  - a. List each item of expenditure and cost
  - b. List the approving officer for each item
  - c. Detail the outlets that were paid for the advertising
2. What government advertising is planned for the rest of the financial year?
  - a. List the total expected cost
  - b. List each item of expenditure and cost
  - c. List the approving officer for each item
  - d. Detail the outlets that have been or will be paid for the advertising

**Answer:**

- 1-2. Australia Post has not undertaken any government advertising since 1 February 2014 and is not planning to any undertake any for the rest of the financial year.