

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2014

Communications Portfolio

Australia Post

Question No: 215

Program No: Australia Post

Hansard Ref: In writing

Topic: Media monitoring

Senator Ludwig asked:

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department/Agency from 25 February, 2014 to date?

1. Which Agency or agencies provided these services?
2. What has been spent providing these services from 25 February 2014 to date?

Itemise these expenses.

Answer:

- 1-2. The total cost of media monitoring services was \$75,800. The services were provided by iSentia.