

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Budget Estimates Hearings May 2014

Communications Portfolio

Australian Broadcasting Corporation

Question No: 18

Program No. Australian Broadcasting Corporation

Hansard Ref: In Writing

Topic: China

Senator Urquhart asked:

1. Is the ABC aware of any other Australian broadcaster having any content delivery arrangements in China?
2. Is ABC International pursuing the opportunity with the Shanghai Media Group despite the cancellation of the Australia Network contract? Will the arrangement still include a portal within China with a dot cn website?

Answer:

1. No.
2. Yes, including the development of an AustraliaPlus.cn portal in China. The relationship with the Shanghai Media Group has been developed over many years and provides an opportunity for the ABC and Australian media to reach audiences in China.