

Senate Standing Committee on Environment and Communications
Legislation Committee
Answers to questions on notice
Environment and Energy portfolio

Question No: 207
Hearing: Additional Estimates
Outcome: Corporate
Program: Policy Analysis and Implementation (PAAI)
Topic: Advertising and information campaigns
Hansard Page: -
Question Date: 10 March 2017
Question Type: Written

Senator Bilyk asked:

How much has the Department spent on advertising and information campaigns since 1 October 2016 (GST inclusive)? Can a list of all Contract Notice IDs for the Austender website in relation to advertising and information campaign contracts please be provided?

Answer:

The only advertising and information campaign conducted by the Department between 1 October 2016 and end March 2017 is the Australian Antarctic Division's expeditioner recruitment campaign. Its total advertising cost for the period 1 October 2016 to end March was \$60,473.31 (GST inclusive), of which \$4,606.86 (GST inclusive) has been paid. The campaign was placed through the whole of government central advertising supplier (Dentsu Mitchell).