

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Additional Estimates February 2017
Communications Portfolio
Department of Communications and the Arts

Question No: 40

Department of Communications and the Arts

Hansard Ref: Written, 10/03/2017

Topic: Media and public relations

Senator Bilyk, Catryna asked:

1. How much has the Department spent on media monitoring since 1 October 2016 (GST inclusive)?
2. Can a list of all Contract Notice IDs for the Austender website in relation to media monitoring contracts please be provided?
3. How many media or public relations advisers are employed in the Department?
 - (a) At what APS level (e.g. EL2, APS5) is each staff member employed?
 - (b) Can an organisational chart for the relevant area of the Department please be provided?
 - (c) What was the total cost of employing relevant staff in calendar year 2016 (please provide a global figure)?

Answer:

1. From 1 October 2016 to 28 February 2017, the Department spent \$254,538.90 (GST inclusive) on media monitoring.
2. The Contract Notice IDs on the Austender website regarding the Department's media monitoring contracts are:
 - CN3356296
 - CN3356850
 - CN3351528
 - CN3129482
3. As at 28 February 2017, the Department had nine ongoing media or public relations advisers.
 - (a) Two EL2 managers; four EL1 officers; two APS officers; and one APS5 officer.
 - (b) An organisational chart for the relevant area is attached.
 - (c) An approximate cost of employing the relevant staff in the calendar year 2016 is \$1.2 million.

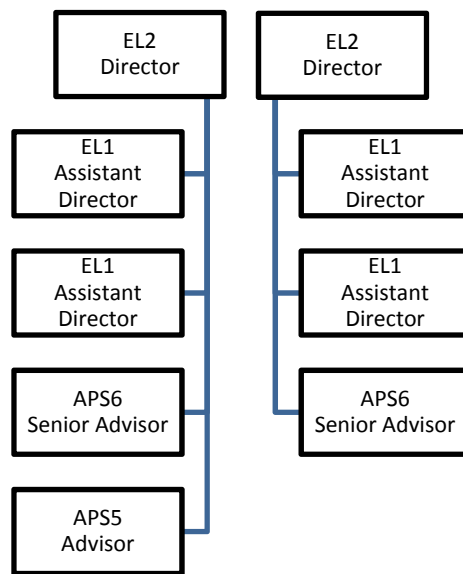
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Organisational Chart – Media and Public Relations